



# ART IS LIFE

## CMA Board of Trustees

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Max R. Barton II

November 4, 2022

Dear Sponsor,

The Canton Museum of Art is excited to announce a new fundraising event to be held on **August 19, 2023!** This artfully elegant evening inside the Museum will raise funds supporting CMA's mission "for everyone to discover, explore, learn, and be inspired through a connection with American art."

**Art Inspires Gala 2023: Art is Life** will connect art, family, and community, inspired by the new exhibition, *Family Album*, featuring artist Amy Pleasant. This special evening of delightful food, fun, art, and more will also provide guests with an exclusive preview of the exhibit before it opens to the public!

We hope that you will join us in making this a spectacular evening of raising funds to **help the Canton Museum of Art serve our community through:**

- 12 annual original-curated exhibitions
- Free gallery talks, workshops, and tours
- Art for Health and Healing art therapy program
- Free Community and Family events
- Schools Out Free Mondays and Free Family Days
- Free school tours and in-schools Museum To Go educational programming
- Community Partnerships to bring art out of the Museum and into Stark County neighborhoods

Your contribution comes with **significant recognition benefits**, placing your brand in front of community leaders, museum friends, and art lovers from across Northeast Ohio. Details regarding sponsorship— such as logo recognition on event signage, social media, and more—are enclosed.

**With your generous support, we can continue making art – and inspiration – accessible to all.**

Please complete and return the attached form by **February 28, 2023**. If you have any questions, contact Libby Doss, Development Director, at (330) 453-7666 ex.103 or via email at Libby@cantonart.org. Thank you for your consideration.

Max R. Barton II  
Executive Director & CEO

Libby Doss  
Development Director

[More to come at cantonart.org/artinspiresgala](https://www.cantonart.org/artinspiresgala)

## Event & Museum HeART Guild™ Committee

Dr. Dee Banks  
 Nancy Logan Barton  
 Jorge Cervantez  
 Dr. Andrea Company  
 Jennifer Dale Fox  
 Renata Kaplan  
 Nikolina Karovski  
 Robin Kratzer  
 Chris Lewis  
 Teresa Golden McClelland  
 Sharon Mazgaj  
 Susan Paparella  
 Carrie Sibila  
 Meleah Skillern  
 Vicky Sterling  
 Cindy Winick





### Presenting Masterpiece Sponsor - \$10,000 \*

- Lead sponsor receives prominent logo placement on all marketing materials (web + print)
- Exhibition sponsorship, logo listed within galleries and on print materials for all featured exhibits for the 2023-2024 exhibition season (July 1, 2023-June 30, 2024)
- Event logo listing in Canton Museum of Art Members Magazine
- Logo listing on museum website, social media and event e-blasts
- Logo recognition on day-of-event signage and program
- Ten Full Event tickets (includes dinner)

### Platinum Artist Sponsor - \$7,500 \*

- Logo placement on all marketing materials (web + printed collateral and event signage)
- Partial Exhibition sponsorship, name listed within galleries for all featured exhibits for the 2023-2024 exhibition season (July 1, 2023-June 30, 2024)
- Event logo listing in Canton Museum of Art Members Magazine
- Logo listing on museum website, social media and event e-blasts
- Logo recognition on day-or-event signage, and in program
- Eight Full Event tickets (includes dinner)

### Gold Artist Sponsor - \$5,000 \*

- Logo recognition as Event Sponsor in all printed collateral and event signage
- Event logo listing in Canton Museum of Art Members Magazine
- Logo listing on museum website, social media and event e-blasts
- Logo recognition in program
- Six Full Event tickets (includes dinner)

### Silver Artist Sponsor - \$2,500 \*

- Name recognition in all printed collateral and event signage
- Name recognition in Canton Museum of Art Members Magazine
- Name recognition on the Museum website, social media and event e-blasts
- Name recognition in program
- Four Full Event tickets (includes dinner)

### Bronze Artist Sponsor - \$1,000 \*

- Name recognition in all printed collateral and event signage
- Name recognition in Canton Museum of Art Members Magazine
- Name recognition on the Museum website, event e-blasts and social media
- Name recognition in program
- Two Full Event tickets (includes dinner)

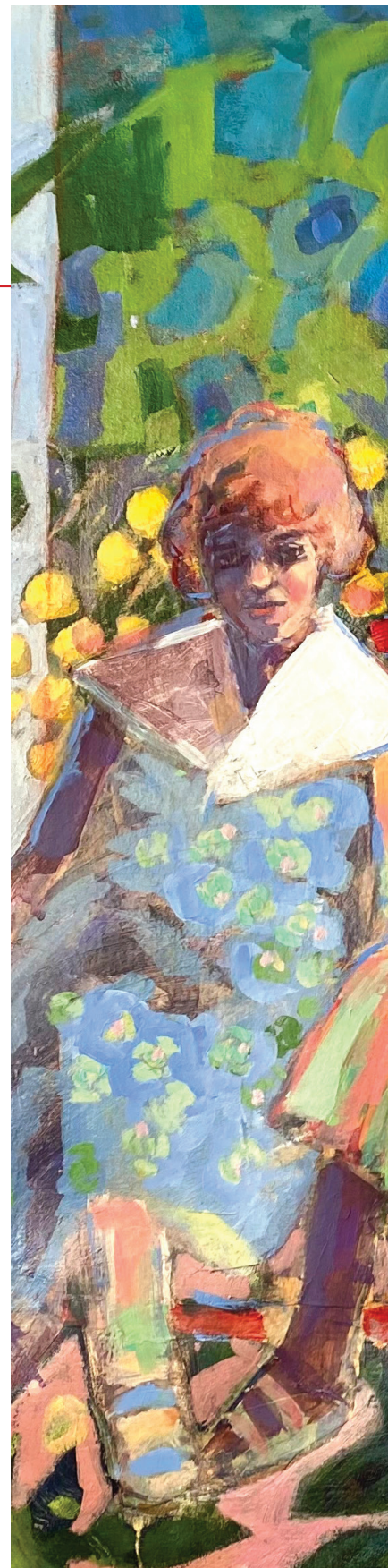
### Copper Artist Sponsor - \$500 \*

- Name listing in Canton Museum of Art Members Magazine
- Name recognition on the Museum website and social media
- Name recognition in program
- Choice of One Full Event ticket (includes dinner), or two "After Party" tickets

### Ticket Donation - \$250 \*

- Can't attend the event? Sponsor two "After Party" tickets for attendees from our community partners
- Name recognition in program

**\*All or a portion  
of your contribution  
is tax-deductible.**



### Anticipated Media Impressions:

Magazine: 3,500 copies  
Website: 75,000 impressions  
Social Media: Over 50,000 impressions  
Museum attendance: 45,000+ annually



**Sponsor Information**

Print name as you would like it to appear in the program.

**Company Name** \_\_\_\_\_

If a business, please provide name of contact person.

**Contact** \_\_\_\_\_

**Billing Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip Code** \_\_\_\_\_

**Phone #** \_\_\_\_\_ **Email** \_\_\_\_\_

I would prefer that my contribution and/or my name be kept confidential.

**Sponsorship Level**

\$10,000    \$7,500    \$5,000    \$2,500    \$1,000    \$500    \$250    Other  
\$ \_\_\_\_\_

**METHOD OF PAYMENT:**

**CHECK ENCLOSED** (Please make checks payable to the Canton Museum of Art)

**CREDIT CARD** (Please fill out credit card information below)

**VISA**    **MASTERCARD**    **AMERICAN EXPRESS**

**CREDIT CARD #** \_\_\_\_\_

**EXPIRATION DATE** \_\_\_\_\_ **CVC CODE** (3 numbers on back of card) \_\_\_\_\_

**SIGNATURE** \_\_\_\_\_ **DATE** \_\_\_\_\_

**Deadline for Sponsorship: February 28, 2023**

Questions? Contact: Libby Doss, CMA Development Director, libby@cantonart.org



**Auction Sponsor Information**

*Print name as you would like it to appear with your item.*

**Business Name** \_\_\_\_\_

**Contact** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip Code** \_\_\_\_\_

**Phone #** \_\_\_\_\_ **Cell #** \_\_\_\_\_

**Email** \_\_\_\_\_

*I would prefer that my contribution and/or my name be kept confidential.*

**Description of Donation(s)**

**ITEM #1:** \_\_\_\_\_

**VALUE:** \_\_\_\_\_

**ITEM #2:** \_\_\_\_\_

**VALUE:** \_\_\_\_\_

**ITEM #3:** \_\_\_\_\_

**VALUE:** \_\_\_\_\_

**Item(s) are included**       **Please pick-up item(s) - DATE/TIME:** \_\_\_\_\_

**OTHER COMMENTS OR SPECIAL INSTRUCTIONS FOR ACKNOWLEDGMENT:** \_\_\_\_\_

**COMMITTEE MEMBER NAME** \_\_\_\_\_

Questions? Contact: Libby Doss, CMA Development Director, libby@cantonart.org